



Ordinance & Resolutions Transmittal Scanning & Separator Page

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Bill No: 2012-48

Ordinance No: 6221<=>

Date Read: 9/19/2012

Date Adopted: 10/17/2012

Ordinance Title: AN ORDINANCE TO AMEND THE UNIFIED DEVELOPMENT CODE TO REVISE THE STANDARDS THAT GOVERN REAL ESTATE SIGNS ADVERTISING COMMERCIAL PROPERTY, AND TO PROVIDE FOR OTHER RELATED MATTERS. <=>

Ordinance Summary: Amends the Unified Development Code to revise the standards that govern real estate signs advertising commercial property. <=>

Ordinance Sponsor: Councilman Steven D. Ross<=>



Prepared By: [redacted]

Scanned By: [redacted]

SCANNED

QC By: [redacted]

OCT 30 2012

1 **BILL NO. 2012-48**

2 **ORDINANCE NO. 6221**

3 AN ORDINANCE TO AMEND THE UNIFIED DEVELOPMENT CODE TO REVISE THE
4 STANDARDS THAT GOVERN REAL ESTATE SIGNS ADVERTISING COMMERCIAL
PROPERTY, AND TO PROVIDE FOR OTHER RELATED MATTERS.

5 Sponsored by: Councilman Steven D. Ross Summary: Amends the Unified Development
6 Code to revise the standards that govern real
estate signs advertising commercial property.

7 THE CITY COUNCIL OF THE CITY OF LAS VEGAS DOES HEREBY ORDAIN
8 AS FOLLOWS:

9 SECTION 1: Ordinance No. 6190 and the Unified Development Code adopted as
10 Title 19 of the Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, are hereby amended
11 as set forth in Section 2 of this Ordinance.

12 SECTION 2: Title 19, Chapter 8, Section 120, Subsection (G), Paragraph (4), of the
13 Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended to read as
14 follows:

15 4. Real Estate Signs Advertising Commercial Property (see Figure 28)

16 a. [Maximum] Types and maximum number. For any particular development or property for
17 sale or lease, signs may be either freestanding signs or banner signs, but not both. The following
18 limits shall apply:

19 i. Freestanding signs. One real estate sign per development or property for sale or
20 lease per street frontage for parcels five acres or less in area, plus one additional sign for each
21 additional five acres of parcel area.

22 ii. Banner signs. Two real estate signs per development or property for sale or lease
23 per street frontage for parcels 2.5 acres or less in area, plus one additional sign for each additional 2.5
24 acres of parcel area.

25 b. Maximum area.

26 i. Unimproved lots. [32] 40 square feet per sign, or with an approved temporary sign
27 certificate, such sign(s) may be up to 80 square feet in area for lots 20,000 square feet or less in area,
28 plus an additional 40 square feet of sign area for each 20,000 additional square feet of lot area. In no

1 case shall the aggregate sign area of all such permitted signs or the area of a single
2 sign exceed 300 square feet.

3 ii. Improved lots. 64 square feet.

4 c. Maximum [height.] height–freestanding sign. 18 feet.

5 d. Minimum [setback.] setback–freestanding sign. 10 feet from any public right-of-way.

6 e. Illumination permitted. No.

7 f. Additional standards.

8 i. Real estate signs shall be subject to the provisions of LVMC 19.08.120(C).

9 ii. [The sign shall be a freestanding sign that is firmly secured in the ground, as
10 approved by the Building Official.] Banner signs must be affixed to an existing building.

11 g. Certificate required.

12 i. A temporary certificate is required for signs in excess of [32] 40 square feet.

13 ii. The certificate is valid until the property or the last unit is sold or leased. At that
14 time, the sign shall be removed. The property owner(s) and certificate holder, if the latter is not the
15 property owner(s), shall each be responsible for the maintenance and removal of the sign.

16 SECTION 3: For purposes of Section 2.100(3) of the City Charter, Section 19.08.120
17 is deemed to be a subchapter rather than a section.

18 SECTION 4: The Department of Planning is authorized and directed to incorporate
19 into the Unified Development Code the amendments set forth in Section 2 of this Ordinance.

20 SECTION 5: If any section, subsection, subdivision, paragraph, sentence, clause or
21 phrase in this ordinance or any part thereof is for any reason held to be unconstitutional or invalid or
22 ineffective by any court of competent jurisdiction, such decision shall not affect the validity or
23 effectiveness of the remaining portions of this ordinance or any part thereof. The City Council of the
24 City of Las Vegas hereby declares that it would have passed each section, subsection, subdivision,
25 paragraph, sentence, clause or phrase thereof irrespective of the fact that any one or more sections,
26 subsections, subdivisions, paragraphs, sentences, clauses or phrases be declared unconstitutional,
27 invalid or ineffective.

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SECTION 6: All ordinances or parts of ordinances or sections, subsections, phrases, sentences, clauses or paragraphs contained in the Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, in conflict herewith are hereby repealed.

PASSED, ADOPTED and APPROVED this 17th day of OCTOBER, 2012.

APPROVED:

By 
CAROLYN G. GOODMAN, Mayor

ATTEST:


BEVERLY K. BRIDGES, MMC
City Clerk

APPROVED AS TO FORM:

Val Steed 9-4-12
Date

1 The above and foregoing ordinance was first proposed and read by title to the City Council
2 on the 19th day of September, 2012, and referred to a committee for recommendation;
3 thereafter the committee reported favorably on said ordinance on the 17th day of October,
4 2012, which as a regular meeting of said Council; that at said regular meeting, the
5 proposed ordinance was read by title to the City Council as first introduced and adopted by
6 the following vote:

7 VOTING "AYE": Mayor Goodman and Councilmembers Anthony, Tarkanian, Ross,
Barlow, Coffin and Beers

8 VOTING "NAY": None

9 EXCUSED : None

10 ABSTAINED: None

11
12
13 APPROVED:

14 
15 CAROLYN G. GOODMAN, Mayor

16 ATTEST:

17 
18 BEVERLY K. BRIDGES, MMC City Clerk

AFFIDAVIT OF PUBLICATION

STATE OF NEVADA)
COUNTY OF CLARK) SS:

Stacey M. Lewis, being 1st duly sworn, deposes and says: That she is the Legal Clerk for the Las Vegas Review-Journal and the Las Vegas Sun, daily newspapers regularly issued, published and circulated in the City of Las Vegas, County of Clark, State of Nevada, and that the advertisement, a true copy attached for,

LV CITY CLERK

2296311LV

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was continuously published in said Las Vegas Review-Journal and / or Las Vegas Sun in 1 edition(s) of said newspaper issued from 10/20/2012 to 10/20/2012, on the following days:

10/20/2012

BILL NO. 2012-48
ORDINANCE NO. 6221

AN ORDINANCE TO AMEND THE UNIFIED DEVELOPMENT CODE TO REVISE THE STANDARDS THAT GOVERN REAL ESTATE SIGNS ADVERTISING COMMERCIAL PROPERTY, AND TO PROVIDE FOR OTHER RELATED MATTERS.

Sponsored by: Councilman Steven D. Ross
Summary: Amends the Unified Development Code to revise the standards that govern real estate signs advertising commercial property.

The above and foregoing ordinance was first proposed and read by title to the City Council on the 19th day of September 2012 and referred to a committee for recommendation; thereafter the committee reported favorably on said ordinance on the 17th day of October 2012, which was a regular meeting of said City Council; and that at said regular meeting the proposed ordinance was read by title to the City Council as introduced and was adopted by the following vote:

VOTING "AYE": Mayor Goodman and Councilmembers Anthony, Tarkanian, Ross, Barlow, Coffin and Beers
VOTING "NAY": NONE
NOT VOTING: NONE

COPIES OF THE COMPLETE ORDINANCE ARE AVAILABLE FOR PUBLIC INFORMATION IN THE OFFICE OF THE CITY CLERK, 2ND FLOOR, 495 SOUTH MAIN STREET, LAS VEGAS, NEVADA.
PUB: October 20, 2012
LV Review-Journal

Signed:

Stacey M. Lewis

SUBSCRIBED AND SWORN BEFORE ME THIS, THE

22nd day of *Oct*, 2012.

Mary Lee
Notary Public

