



Photo by: Teri Brunmeier

## Economic Development Investment Strategy (EDIS)

**City of Las Vegas EDIS Executive Steering Committee**

Convened February 2015

Economic Development Investment Strategy  
EDIS - Executive Committee Mission



**MISSION:**

Develop a plan to best utilize the City's limited resources to create game changing economic opportunities and diversification, then lead a regional discussion of the same.

# City of Las Vegas

## Previously Defined Economic Development Goals



1. Strengthen & expand LV Medical District
2. Support long-term success of Downtown Project
3. Pursue new development / re-development opportunities
4. Engage in comprehensive business recruitment & prospect mgt.
5. Market / Promote CLV for new investment & employment
6. Target SBIR/STTR recipient companies
7. Utilize new incentive tools to encourage Dev./Re-Dev.
8. Expand the Cities' BRE program
9. Enhance the quality of place in Las Vegas

Coordination from top to bottom is required

# State – Regional – Local



Nevada Governor's Office of  
Economic Development  
*Empowering Success*



# Regional / State Targeted Industries



## LVGEA Focus:

1. Aerospace, Defense, and UAVs
2. Business & IT Ecosystems
3. Clean Technologies
4. Global Finance, Banking, and Business Services
5. Healthcare & Life Sciences
6. Logistics, Mfr., & Assembly
7. Tourism, Gaming, & Conventions



## GOED Focus:

1. Aerospace & Defense
2. Agriculture
3. Energy
4. Healthcare
5. IT
6. Logistics & Operations
7. Manufacturing
8. Mining
9. Tourism & Gaming

# City of Las Vegas

## Previously Defined / Currently Targeted Industries



### 1. Business IT Ecosystems

- \* Security, Environmental

### 2. Digital Media

- \* 3D Printing, Software, E-Commerce

### 3. Financial Services

- \* Industrial Banking, International

### 4. Health & Medical Services

- \* Academic, R&D, Tourism

### 5. SBIR / STTR Award Recipients

- \* Phase I, II, and III

### 6. Tourism, Gaming, Entertainment

- \* New Growth and Expansion

### 7. Industrial Manufacturing

- \* Expand, diversify base economy

### \* Emphasis:

- \* Start-ups / Entrepreneurs
- \* Targeted Industries
- \* Higher Wage Positions
- \* Positive Employment Growth
- \* Existing Expansion Opportunities

### \* New or Expanded Opportunities:

- \* UAV / UAS Systems
- \* Online Commerce / Digital Technology



Photo by Christopher Harman

## Economic Development Investment Strategy (EDIS)

**City of Las Vegas EDIS Executive Steering Committee**