



Alliance PROGRAM

Retail Development through Public/Private Partnerships

INTERNATIONAL COUNCIL OF SHOPPING CENTERS
IN PARTNERSHIP WITH



Nevada Alliance Program and Networking

Thursday, October 22, 2009 ❖ 7:00 – 10:00 am
Renaissance Hotel Las Vegas ❖ 3400 Paradise Road ❖ Phone +1 702 784 5700

Retailers Expanding: How Developers & Retailers Are Creating Success in Las Vegas Come early! Social networking will begin at 7:00 am

Come participate in this exciting ICSC Nevada Alliance Program! The panel of experts will share new formulas for retail development, leasing opportunities and expansion in today's market. Hear from developers, retailers and city officials about their strategies and incentives that work in today's challenging economic climate.

The Alliance Program is a special ICSC initiative that provides forums for the public and private sectors to network, share ideas, discuss industry issues and explore retail development opportunities. Positive relationship building is paramount for successful development. ICSC Alliance meetings are both time and cost effective opportunities for public officials, developers, retailers and other industry leaders to grow their relationships and learn from one another.

PROGRAM AGENDA

7:00 – 8:15 am	Registration, Breakfast and Social Networking
8:15 am	Program Welcome: Charles M. Moore, CSM ICSC Nevada Alliance Private Sector Co-Chair, Senior Vice President, CB Richard Ellis Retail Services
8:25 – 10:00 am	Panel Discussion: John W. Baldwin , Vice President of Real Estate, CiCi's Enterprises, LP Neil Soskin , Vice President of Leasing, Weingarten Realty Dennis M. Watts , Area Real Estate Manager, McDonald's Corporation Bill Arent, CECD , Acting Director, Office of Business Development, City of Las Vegas Josh Thomas , Director of Leasing, Juliet Co. Jaime Martinez , President, La Bonita Grocery & Meat Market, Inc.

Program Planning Committee: Douglas L. Crook, ICSC Nevada State Director, Douglas L. Crook & Associates, LLC, Las Vegas, NV; Charles M. Moore, CSM, ICSC Nevada Alliance Private Sector Co-Chair, CBRE Retail Services, Las Vegas, NV; Julie Quisenberry, ICSC Nevada Alliance Public Sector Co-Chair, City of Las Vegas, Las Vegas, NV; Carina L. Roper, Weingarten Realty, Las Vegas, NV; Penny J. Mendlovic, CBRE Retail Services, Las Vegas, NV.

Special Thanks to our sponsors:



For questions regarding registration, please contact our Registration Department at +1 646 728 3800 or REGISTER NOW at www.icsc.org/2009A17

Register now at www.icsc.org

Registration Fees:

	Advance Fee	On-Site Fee
Public Official	\$30	\$45
ICSC Member	\$35	\$50
Non-Member:	\$50	\$65

*There are no refunds for cancellations.

ICSC Meeting Contact:
Kyle Tomlin +1 416 486 4511

Fax completed form to:
(732) 694-1800
2009A17 -2205-30-KT

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Your membership I.D. # _____ E-mail _____

METHOD OF PAYMENT

Check or money order made payable to ICSC for \$ _____ MasterCard VISA Amex Discover

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____

For registration instructions, see reverse. Duplicate form for additional registrations.

